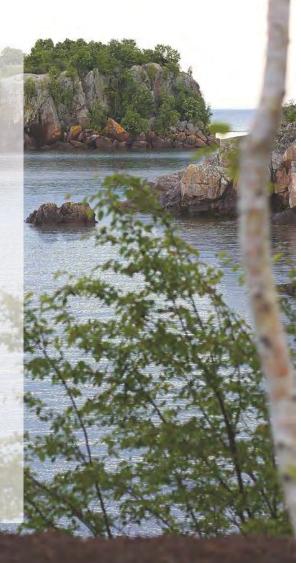


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SILVER BAY

or those who visit here often, you know that this part of the North Shore is in the midst of the North Shore's best attractions. When we tell visitors, our area offers the *Best of the North Shore*, we are not exaggerating.

## WHY IS SILVER BAY THE BEST OF THE NORTH SHORE?

Because you can ...

- · easily reach the shoreline
- visit more parks
- · hike amazing cliffs
- · hunt agates on more beaches
- find the best snowmobiling and ATV riding
- · enjoy premier rock climbing
- ski the most scenic cross-country trails

We are the hub for all trails and scenic drives along the North Shore. Whether your passion is silent sports or motorized ones, you will find a fabulous trail to enjoy within minutes.

#### WHERE ARE WE?

The area's boundaries are in the shape of a triangle, with the city of Silver Bay in the middle.

We are in the midst of three state parks: Split Rock State Park, eight miles to the south; Tettegouche State Park, four miles to the north; and Crosby-Manitou State Park, accessed approximately 20 minutes from Silver Bay and four miles inland from Lake Superior.

Communities in our area include Silver Bay, Beaver Bay and Finland.



#### SO MUCH ... SO CLOSE

Find a small sample of some of the best hiking, scenery, waterfalls, and cross-country skiing on the North Shore.

**SEE NEXT PAGE** 

## Best of North Shore









2 Visit SILVER BAY MARINA.

Rent a charter and fish. Take a scenic cruise. Have a cookout.

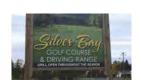


3 Hike SUPERIOR HIKING TRAIL.

Hiking for all abilities: County Road 4 to Gitchi Gami Trail or Twin Lakes Trail.



4 FISH BEAVER RIVER. BAPTISM RIVER.
Shore fishing is popular and accessible, especially for salmon and steelhead.



5 SILVER BAY GOLF COURSE & DRIVING RANGE.
Nine-hole course open to the public. Driving range. Pro Shop. Sandwich grill.



6 CANGO ON NEARBY LAX LAKE.

Drive a few miles to this lovely lake with a resort that rents canoes & paddleboards.



7 Climb PALISADE HEAD OR SHOVEL POINT AT TETTEGOUCHE.
For experienced climbers only!



8 Bike GITCHI GAMI PAVED TRAIL.

Walk, run or rollerblade. Pick up the trail in Silver Bay or Beaver Bay.



9 Hike TETTEGOUCHE STATE PARK.

Hike High Falls and Shovel Point. Beautiful and family-friendly hikes.



10 Kayak Lake Superior's Water Trails.

The area's "Gold Coast" is the most scenic on the North Shore.

# road trip through our area



Most of our scenic attractions are easily accessible by car, with a little walking.

First stop is the world famous Split Rock Lighthouse, 46 miles from Duluth. You can tour the lighthouse and the grounds, led by knowledgeable guides dressed in period costumes. Down the hill from the lighthouse, park at the trail center of Split Rock State Park with paths along Lake Superior leading to a vista of the lighthouse.

Your next stop is Beaver Bay, only 5 miles from the lighthouse. It's one of the oldest communities in Minnesota, founded in 1858, and was accessible by only water in those days. See the river and visit the shops in Beaver Bay.

Less than two miles from Beaver Bay is the Silver Bay Marina and Bayside Park. See the sailboats and powerboats in the harbor. There's an excellent view of the "Thousand Footers" (ore boats) coming into the Northshore Mining harbor. Have a picnic at the Bayside Park with a lakeside view and its cozy beach.

Stop for lunch or groceries in Silver Bay.

Less than 2 miles from Palisade Head is Tettegouche State Park, the second largest State Park in Minnesota. Take the half mile trail to Shovel Point, another magnificent cliff, or take the trail upstream on Baptism River to see several waterfalls.

Just beyond that, Highway 1, another Scenic Byway intersects Highway 61. Five miles up Highway 1 is Finland, a community founded by Finnish settlers in the 1890s. The winding and scenic Highway 1 is a place to spot a moose, if you're lucky. Eventually, Highway 1 reaches Ely, the hub of the Boundary Waters Canoe Area

From Finland, you can also reach Crosby Manitou State Park, a unique place that offers only hike-in camping and fishing. Waterfalls cascade through a volcanic canyon surrounded by majestic forest. The trails in the park are carved through a forest of fir, cedar, spruce and northern hardwoods. Although the trails are steep and challenging for hikers and backpackers, they offer spectacular views.

Secluded campsites are for backpackers only. Trout (brown, rainbow, and brook) and splake (a hybrid of brook and lake trout) reside in Benson Lake. Watch for moose, deer, bear and wolves.

County 6, from Finland, heads east and eventually connects with Highway 61 at Little Marais. On the way, you can see the John Pine Heritage Site, a village that recalls the past, and Wolf Ridge, a well-respected environmental school.

# SILVER BAY history

he city of Silver Bay was built in 1956 by a mining company to house workers at a new industry: taconite mining. The city was one of the first planned communities in the country and its winding streets were designed to help kids stay safe when they walked to school.

The history and operations of Cliffs Mining, which operates the taconite processing plant on Highway 61, are presented at several sites in town. Educational panels explain what you are seeing.

- The overlook of the lake and the mining plant are accessible from Outer Drive. They give a bird's eye view of the plant.
- The Gitchee Gami Bike Trail, starting from Outer Drive and going to Highway 61 is through land owned by Cliffs Mining. The trail is a good way to see the Cliffs Mining plant and the infrastructure required for the work. The trail provides high views of Lake Superior. Be aware of deer!
- The Bay Area Historical Society, also on Outer Drive, has a museum with artifacts from the early days of the town and items donated by people who have worked at the mine. It is also a visitor center.







# GULGOOS SPRING, SUMMER, FALL





#### **ROCK CLIMBING**

This is the North Shore's hub for rock climbing. The biggest cliffs on the lake are at Palisade Head, (a huge cliff just 2.5 miles from Silver Bay) and Shovel Point, both managed by Tettegouche State Park. Just 23 miles south is Silver Creek, another climbing destination.

#### BIRDING

Twenty-six warblers nest on the North Shore. We have raptors, owls, gulls and many other kinds of birds in our area. Peregrine falcons nest on Palisade Head, just three miles from Silver Bay, and many other places. Our area is not only a birding hotspot, it provides endless ways to get into the woods to enjoy this activity.

#### WATERFALL VIEWING

The North Shore is known for fabulous waterfalls. Many are close by, including the Beaver River Falls, and High Falls and the Cascades on the Baptism River at Tettegouche State Park.

Spring is prime waterfall season. You can see many falls from the road, or if you prefer to hike, it is a great time to be on the trails. With proper footwear (with crampons that slip over your boots), you can enjoy the trails and watch the rivers rush by.

For a complete guide to the Silver Bay area's waterfalls, visit: northernwilds.com/waterfalls



# geton lake superior

#### KAYAKING LAKE SUPERIOR

The Water Trail extends from the St. Louis River, south of Duluth to Pigeon River, running 150 miles along the shore. Our portion of the trail is named the "Gold Coast," because it is so spectacular. Paddlers will find safe harbors to take refuge and to camp. One is at the Black Beach in Silver Bay. This is a popular starting and ending spot for kayakers and for groups. Check rules and maps before heading out on the lake. For more information, go to dnr.state.mn.us/maps/kayaking/lswt\_map2.pdf

#### EXPLORE AN INLAND LAKE

Lake Superior is, of course, a major attraction, but our inland lakes are also beautiful and offer lots of recreational options, including canoeing and paddleboarding. Some lake resorts also rent gear.



#### GO SCUBA DIVING OVER A SHIPWRECK

The Hesper was lost when it was caught in a late spring snow storm in 1905. The 60-mile-an-hour northeaster drove it well off its intended course and hurled the vessel on a reef which now marks the southwest edge of Silver Bay Harbor. Want to know more? Visit silverbay-marina.com/hesper-shipwreck.

The shipwreck *Madeira* is historically significant as the best and one of the few known surviving examples of a schooner-barge. Though the *Madeira* was lost in a violent storm, elements of the hull are relatively intact. The wreck spurred construction of the Split Rock Lighthouse. The dive spot is a few miles north of the lighthouse.

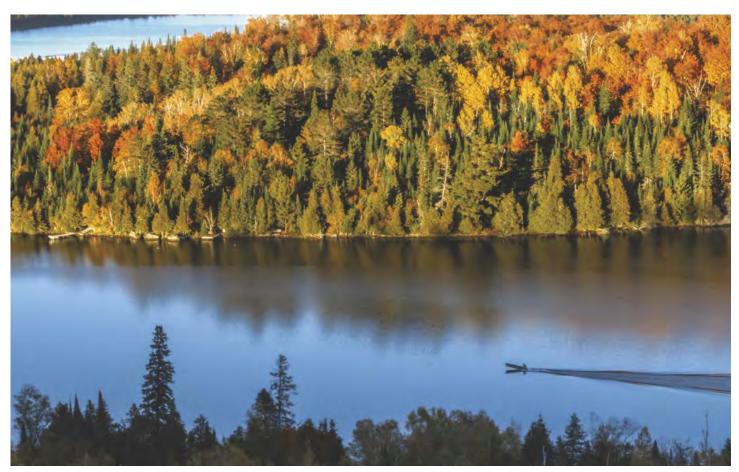
Learn more at mnhs.org/places/nationalregister/ shipwrecks/madeira/madeira.php

#### BLACK BEACH CAMPGROUND

The new Black Beach campground is comprised of 49 sites and is situated on 14.5 acres adjacent to the shores of Lake Superior in the heart of the North Shore. Guests can choose from wooded and lake view sites, electric hook-up options, free Wi-Fi and a host of amenities and features. The campground is an hour drive north of Duluth following highway 61 and only 50 miles south of Grand Marias.



# Water Sports fish, CRUISE, BOAT



#### GO FISHING. TAKE A CRUISE. ENJOY BOATING.

To fish, take a cruise, or enjoy boating, visit the Silver Bay Marina. You can find and charter captains providing a range of charter fishing and cruising options.

Fishing competitions also run regularly through the season. Boats up to 100 feet can be accommodated on a daily or seasonal basis in one of 110 spacious slips. This is also a lovely spot for a picnic.

Go to silverbay-marina.com to learn more.

#### FISHING

Find a quiet spot and hook a walleye, bass, trout, panfish, northern or muskie.

The closest lake to Silver Bay is Lax Lake, but there are many more lakes in the area.

### FISH FROM SHORE OR ON A RIVER

If shore casting is your preference, there are numerous place to fish along Lake Superior.

Upstream lake trout and salmon are the common species.



# ENJOY THE hiking and biking

### WALKING AND BICYCLING

The Gitchi Gami Bicycle Trail is a paved trail. We offer the North Shore's longest segment of the trail, running for approximately 16.4 miles along the shore and up the hillsides. It is ideal for biking, inline skating or walking and offers spectacular views of the lake and forests. The trail runs from downtown Silver Bay to Beaver Bay, then to Split Rock State Park, and finally to Gooseberry Falls State Park. You can access the trail at multiple parking lots, including in Silver Bay and Beaver Bay.





#### WILDERNESS HIKING

The Superior Hiking Trail (SHT) is one of the most famous trails in the United States. It extends from Jay Cooke Park south of Duluth to the border of Canada. The best views, the highest vistas, and beautiful lakes are all found in this area. Many hikers go out for a few hours. Others hike for several weeks.

Looking for a premier hike? Try the trail to Bean and Bear Lakes. It is among the most scenic.

Be sure to carry a SHT guidebook and all maps, so you can choose the hikes that best suit your abilities. Learn more at shta.org.







#### MOUNTAIN BIKING

This area is right in the middle of the best biking on the shore. We are 40 minutes from trails at Britton Peak and one hour from Duluth's vast trail system. Starting in 2018, a new 50-mile system will be built in Beaver Bay, with options for winter fat tire riding.

### BACKPACKING FOR BIKERS

Backpacking for bikers is the new fat tire sport of overnight, self-supported bike touring on rugged roads or trails.

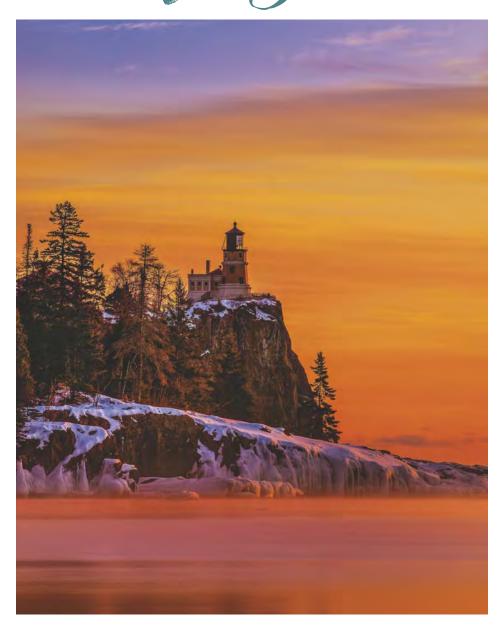
It is popular on the North Shore State Trail, a snowmobile route that runs through forests along the ridgeline which runs from Duluth to Grand Marais.

For more on this sport and the trail: dnr.state.mn.us/ mcvmagazine/issues/2016/ jul-aug/bikepacking

### NORTH SHORE ADVENTURE PARK

Enjoy the Aerial Adventure Park in a self-guided tree-to-tree climbing adventure. Ideal for ages 3 and up. Climb at your own pace for a fun, exciting, and self guided adventure. With 75 treetop platforms connected by bridges, ladders, and zip lines, their trails are color-coded for all abilities. The Adventure Park is able to host groups and parties too!

## amazing sights and golfing



#### SUPERIOR NATIONAL FOREST SCENIC BYWAY

Built between Aurora, on Minnesota's Iron Range and Silver Bay, this byway links communities steeped in the tradition of iron mining. Cutting through the Superior National Forest, the drive includes wild and undeveloped areas.

The Scenic Byway offers an intimate look at this wilderness

and many opportunities for birdwatching. Several stops provide picnic areas and walking or skiing trails. The Scenic Byway is 85 miles long.

For details on things to do along the drive and other history: superiorbyways.com/routes/ superior-national-forestscenic-byway

## SILVER BAY GOLF COURSE \$ DRIVING RANGE

Silver Bay Golf Course was built in 1959 by the Reserve Mining Company and has matured into one of the finest 9-hole layouts in the state.

Silver Bay Golf Course was opened to the public in 1983. It is now owned by the City of Silver Bay. All are welcome.

Surrounded by heavily forested hills, the course is laid out across the east branch of the Beaver River, offering natural beauty and a challenge to golfers.

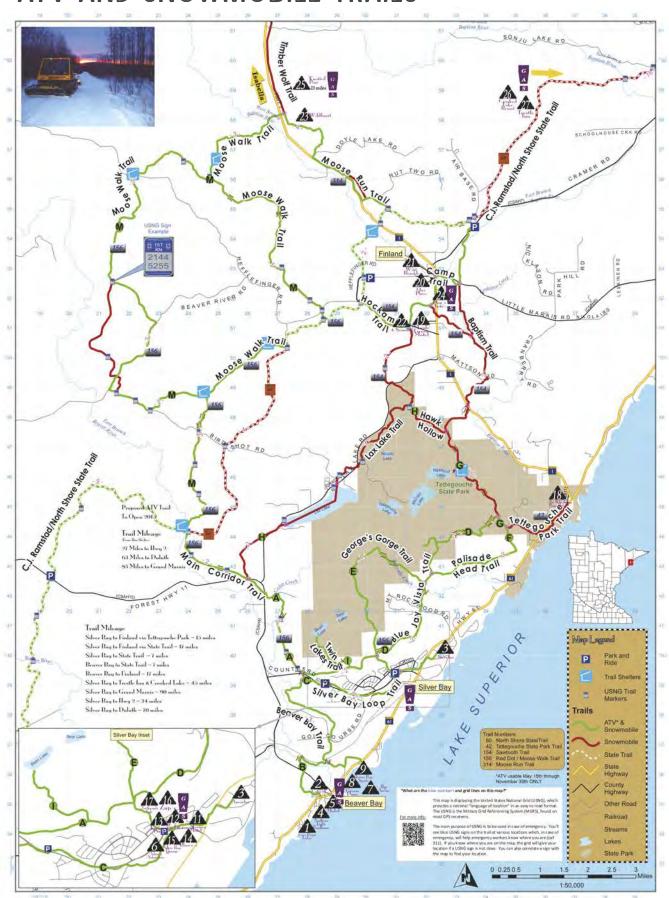
#### Other features:

- Driving range adjacent to the golf course
- Pro Shop
- Sandwich grill open daily
- Dining room seats 100 and is available for party rentals

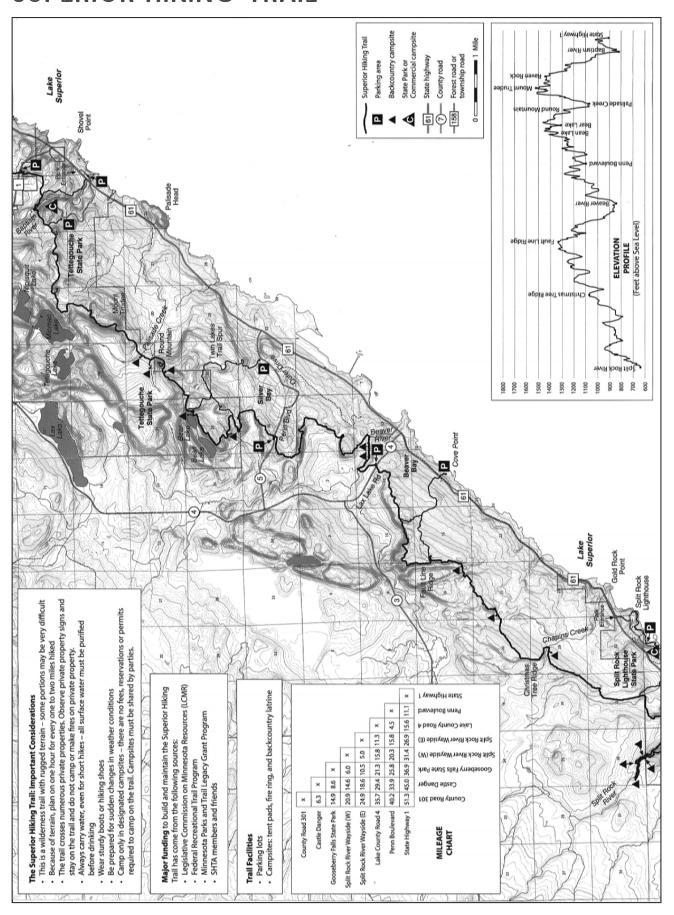
Go to SilverBayGolf.com for more information.



#### ATV AND SNOWMOBILE TRAILS



#### SUPERIOR HIKING TRAIL



## ATV AND SNOWMOBILE MAILS







#### ATV AND SNOWMOBILE TRAILS

We have 100 miles of local snowmobile and ATV trails.
Look at the ATV and Snowmobile Trails map (see page 11) for all the trail riding options in this area.
The trails connect to the The C.J. Ramstad/North Shore State Trail, a 146-mile natural surface trail from Duluth to Grand Marais. It runs through St. Louis, Lake and Cook counties

in northeastern Minnesota,

the forests on the ridgeline

winding its way through

overlooking Lake Superior. This trail provides access to some of the most rugged and beautiful scenery in Minnesota.

In winter, it connects with hundreds of miles of snowmobile club trails and many communities in the area.

Plans to modify the state trail to accommodate ATVs are pending. The trail system is well marked and accessible. You'll find plenty of amenities, such as restaurants, bars and restrooms along the trail.

## WINTER Wonderland

#### SNOWSHOEING

Tettegouche, Split Rock and Crosby Manitou (in Finland) are all beautiful places to snowshoe. When the cross country trails are not at their best, this is a perfect alternative.

During freeze/thaw conditions, you can still find excellent snowshoeing conditions, especially away from the Lake Superior.

### CROSS COUNTRY SKIING

Northwoods Ski Trail is located off Penn Avenue just outside of Silver Bay. It is a beautiful wooded, single track trail that follows the Beaver River. It then moves away from the river over rolling hills and eventually connects to the trails at Tettegouche State Park. Classic only. Groomed by the local ski club by volunteers.

Tettegouche State Park: The park grooms 15.5 miles of trails for classic and four miles for skate skiing. All trails are moderate to difficult and include long, fast downhills.

#### SLED DOG RACE RUNS THROUGH SILVER BAY

The 400-mile John Beargrease Sled Dog Marathon, the longest sled dog marathon in the lower 48 states, runs through all the Silver Bay area communities.

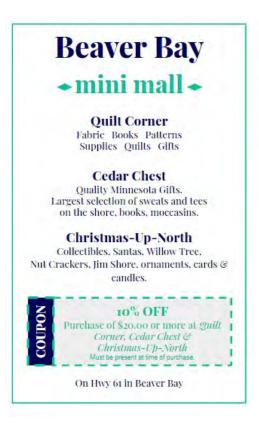
The sled dog marathon takes place the last week in January.







## Beaver Bay





















#### **GREAT ACCOMMODATIONS:**

- 60 Comfortable Guest Rooms including Family Suites, Whirlpool & Fireplace Suites, Standard Rooms with One King or Two Queen Beds
- Large Welcoming Lobby with Cozy Fireside Conversation Area
- Complimentary Breakfast Buffet
- Spacious Indoor Recreation Center with Pool, 110-foot Water Slide, Wading Pool with Toddler Water Slide, Whirlpool and Steam Room
- Children 17 and Under Stay for Free
- Nestled Between Tettegouche and Split Rock State Parks
- ATV and Snowmobile Access from Our Parking Lot
- Three Miles from Superior Hiking Trail Access
- Free High-Speed Wireless Internet







#### **BAR & LIQUOR STORE**

craft beers - cocktails pizza and classic fryer foods televised sports games - pool live entertainment line-ups

#### OPEN:

Mon. - Thurs. 9 AM - 12 AM

Fri. - Sat. 9 AM - 2 AM Sun. 11 AM - 6 PM

MN State Lottery - ATM - Free Wi-Fi

95 Outer Drive, Silver Bay, MN 55614 (218) 226-3106

www.silverbay.com



99 Outer Drive • Silver Bay, MN



OPEN MON.-SAT.

8 AM -



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We mine responsibly, produce iron ore pellets, and protect the environment.

Proud to be a Minnesota company!

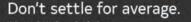
clevelandcliffs.com





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CENTURY 21 Attwood & SILVER BAY, MN





# NORTH SHORE

### YOUR AD HERE

**GET RESULTS. ADVERTISE HERE.** 

Call us for more information: (218) 226-8885

### eat a GREAT MEAL

We have a variety of quality restaurants and bars in our area. Most of them have a full menu and liquor. The eating and drinking spots on Highway 61 are easy to find, but be sure to drive into Beaver Bay, Finland and Silver Bay to experience even more options.

#### BEAVER BAY

#### Camp 61

1017 Main St. Beaver Bay, MN 55601 (218) 226-4351

#### **Cove Point Lodge**

4614 Hwy. 61 E. Beaver Bay, MN 55601 (218) 226-3221

#### **Cove Point Crossings**

Hwy. 61 E. Beaver Bay, MN 55601 (218) 226-4036

#### **Lemon Wolf Cafe**

Highway 61 Beaver Bay, MN 55601 (218) 226-7225

#### Northern Lights Restaurant

1040 Hwy. 61 E. Beaver Bay, MN 55601 (218) 226-3012

#### FINLAND

#### Four Seasons Restaurant/Bar

6538 Hwy. 1 Finland, MN 55603 (218) 353-7359

#### Our Place Restaurant/Bar

Hwy. 1/Hefflefinger Rd. Finland, MN 55603 (218) 353-7343

#### West Branch Bar & Grill

6701 Hwy. 1 Finland, MN 55603 (218) 353-7493

#### SILVER BAY

#### Jimmy's Pizza

96 Outer Drive, Silver Bay, MN 55614 (218) 226-4142

#### Northwoods Family Grille

6 Shopping Center Silver Bay, MN 55614 (218) 353-6060

#### VISIT SILVER BAY MISSION STATEMENT

Visit Silver Bay promotes tourism in the Silver Bay area and provides cooperative marketing for its members. Visit Silver Bay also advances understanding of tourism's role in economic, cultural, and social development in the Silver Bay area.

#### VISIT SILVER BAY CREDITS

Project Manager: Megan Timm

Writer: Alice Tibbetts Designer: Julie Tilka

All photos are used with permission.

Cover: New Sunrise over Lake Superior from Palisade Overlook on the North Shore by Explore MN

Inside front cover: On Black Beach by Jessica Moen-Baker

Page 3: 10 Things List: 1. Black Beach by Jessica Moen-Baker; 2. Fall fishing by Joe Ebsen; 3. Hikers by Bear Lake by Gayle Coyer; 6. Lake Superior Canoe Ride at Sunset by Alyssa Hei; 7. Palisade Head by Jessica Moen-Baker; 8. Biking by Michelle Pierson; 9. High Falls by Bruce Knudsen; 10. Kayaking Lake Superior by Bruce Knudsen

Page 4: Aerial of Lake Superior, North Shore and Scenic Byway Near Tettegouche State Park by Explore MN

Page 5: Freighter Wrap by Jessica Moen-Baker; Biking on Gitchi Gami trail in Split Rock Lighthouse State Park by Explore MN; Rainbow over Black Beach by Jessica Moen-Baker Page 6: High Falls by Bruce Knudsen; Falcon by Michael Giuliano

Page 7: Sea Kayaking on Lake Superior at Palisade Head by Explore MN; Paddleboarding by Explore MN; Lake Superior Canoe Ride at Sunset by Alyssa Hei

Page 8: Fall Fishing by Joe Ebsen

Page 9: Hikers by Bear Lake by Gayle Coyer; Biking by Michelle Pierson; Mountain Biking by Explore MN

Page 10: Split Rock Lighthouse Winter Sunset on Lake Superior, North Shore by Bob Israel

Page 13: Side-by-Side ATV and Puddle by Ely John Connelly; ATVs on Forest Foad by John Connelly; Snowmobiling in Temperance River State Park, North Shore, Lake Superior Explore MN

Page 14: Winter Snowshoe at Palisade 2016 by Alyssa Hei; Cross Country Skiing on Tracked and Groomed Trails Along the Gunflint Trail Explore MN; Beargrease by Thomas J. Spence

Back cover: Black Beach by Jessica Moen-Baker

## Silver Bay coupons

### BEAVER BAY MINI MALL

10% OFF PURCHASE

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### @ QUILT CORNER, CEDAR CHEST & CHRISTMAS-UP-NORTH

DISCOUNT DOES NOT APPLY TO MINNETONKA MOCCASINS & SALE ITEMS

MUST PRESENT COUPON AT TIME OF PURCHASE

## ZUP'S SILVER BAY FOOD MARKET

\$2.00 OFF ANY PACKAGE

ZUP'S HOMEMADE SMOKED MEAT PRODUCTS

#### AMERICINN OF SILVER BAY

\$10.00 OFF ANY ROOM TYPE

NOT VALID WITH OTHER DISCOUNTS OR PROMOTIONS

#### JIMMY'S PIZZA

\$2.00 OFF ANY LARGE PIZZA OR

\$3.00 OFF ANY FAMILY-SIZE PIZZA

## NORTH SHORE ADVENTURE PARK

5% OFF

YOUR ENTIRE EXPERIENCE

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WITH PURCHASE OF
A DUKE'S BURGER

BREAKFAST - LUNCH - DINNER

